

I would like for satellite subscribers to have the option for a la carte in addition to the packaged programing now offered. This has worked well for C-band subscribers for years. There are no technical reasons that a la carte cannot be offered for satellite. Some satellite subscribers may only be interested in a few channels. Others may object to the content of some of the channels and do not wish to financially support those channels by being forced to subscribe to a package. I urge the FCC to support a la carte because the consumer will have more control in the type of programing he/she supports.